



**CENTER FOR  
HOPE AND SAFETY**

Rebuilding Lives  
Beyond Domestic Violence

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**Director of Development**  
Jean Kirch

February, 2017

Dear Friend,

***Will you partner with us?***

41 years ago, Center for Hope and Safety was founded on the belief that every human being has the right to live free from violence and the fear of violence. We remain focused on our mission and in the process have strengthened our services for abused and battered women and their children in Bergen County. We are pleased to submit this request for a community partnership or event sponsorship and look forward to your support in helping to move our mission forward.

Businesses looking for creative and engaging ways to make a difference in the lives of Bergen County community members can partner with Center for Hope and Safety for **one year** to create a powerful, community impact. The one year community partnership begins March 1, 2017. Community partners are invited to participate in our six events which provide critical funding for our programs: events in 2017 include An Evening of Hope (March), Annual Golf Classic (June), Walk Together Against Domestic Violence (Oct.), Donor Appreciation (Nov.) and an event in May and July. Each of our six events reaches a different key audience segment and provides a fun, entertaining and engaging way for you to "host" your clients, vendors and employees. Additionally, a community partnership will give you exposure to a great number of potential customers and build brand awareness.

If a community partnership doesn't meet your needs, please consider a sponsorship for An Evening of Hope or Annual Golf Classic event. However you choose to help, you'll send a message to the community about your commitment to supporting domestic violence victims as they pursue a violent-free life.

We ask your support to sustain our efforts and thank you for your kind consideration. We believe that changing a life is a worthy investment and we look forward to your response.

Sincerely,

Jean Kirch  
Director of Development



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HOPE AND SAFETY**

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Beyond Domestic Violence

## **Community Partnership Proposal**

**Become a Partner and Make a Community Impact**

Center for Hope and Safety  
**Community Partnership**

About Us

Center for Hope and Safety, formerly Shelter Our Sisters, is a 501 (c)(3) nonprofit organization that has been providing support and services to Bergen County's victims of domestic violence since 1976.

Our  
Mission

Center for Hope and Safety's mission is to assist victims of domestic violence, including emotional, economic, sexual and physical abuse. The agency provides emergency and transitional housing, emotional support, and a diversified continuum of services focused on safety, empowerment, and self-sufficiency. Through community partnerships, Center for Hope and Safety raises awareness, provides services, and educates community members about domestic violence.

Why  
Partner?

When you partner with Center for Hope and Safety, we will ensure that this collaboration compliments your existing brand values, enhances your image, and provides a platform to increase the positive community perception and credibility of your business. As a partner, you are investing in supporting a healthy, safe and violent-free community through education, advocacy and the successful programs of Center for Hope and Safety.

Your investment will assist us to continue to:

- Operate the ONLY domestic violence shelter in Bergen County
- Keep the 24-hour hotline staffed and running year-round
- Provide family-focused programming to children from violent homes
- Run Center for Hope and Safety's Community Services and Legal Advocacy Programs
- Provide transitional housing so that victims can become financially independent of their abusers
- Reach more people through community education, outreach and prevention efforts
- Continue to provide **safety, strength and hope** to Bergen County's victims of domestic violence

Center for Hope and Safety  
**Community Partnership**

Premier  
Package

\$25,000

1. **Limited to one partner.**
2. Company logo prominently featured on agency website and all event pages.
3. A link from our website to yours which will provide easy access to your products or services
4. Company logo prominently featured on every event thank you letter.
5. Company logo prominently featured in signature of every email sent by Executive Director and Director of Development. This will illustrate your support of the organization in emails sent to all our stakeholders.
6. Acknowledge partnership across social media, with @ mentions of social media handles.
7. Company logo featured on every event's marketing materials and invitations.
8. Company logo featured on all agency press releases.
9. In annual newsletter, which is seen by 8500 people, company logo prominently displayed and an article to promote your company's services or products or highlight your organization's news.
10. Company logo prominently featured on every e-newsletter sent to over 5,000 supporters.
11. Three feature articles during the year in e-newsletter.
12. Submission of a story to the media about the partnership.
13. For "An Evening of Hope" event in March, which will be attended by over 300 people, you will receive: 20 tickets (two tables) for your attendees and inside front cover ad in event's Journal.
14. For Annual Golf Classic event in June you will receive: two foursomes with dinner.
15. For "Walk Together Against Domestic Violence" event in October you will receive 10 tickets for walkers.
16. For all other events two tickets.
17. Signage at all events and a table at all events to display any products, services or marketing materials.
18. Use of Center for Hope and Safety logo in your marketing and promotional material which will send a message to your customers about your commitment to ending domestic violence.

Center for Hope and Safety  
**Community Partnership**

**Visionary  
Package**

**\$20,000**

1. Company logo prominently featured on agency website and all event pages.
2. A link from our website to yours which will provide easy access to your products or services.
3. Company logo prominently featured in signature of every email sent by Executive Director and Director of Development. This will illustrate your support of the organization in emails sent to all our stakeholders
4. Acknowledge partnership across social media, with @ mentions of social media handles.
5. Company logo featured on every event's marketing materials and invitations.
6. Company logo featured on every press release for all events.
7. In annual newsletter, (seen by 8500 people) company logo prominently displayed and placement of an ad.
8. Company logo prominently featured on every e-newsletter sent to over 5,000 supporters.
9. Two feature articles during the year in e-newsletter.
10. For "An Evening of Hope" event in March, which will be attended by over 300 people, you will receive: 10 tickets (one table) for your attendees and logo on back cover of event's Journal.
11. For Annual Golf Classic event in June, you will receive: one foursome with dinner and table at the event to display any products, services or marketing materials.
12. For "Walk Together Against Domestic Violence" event in October, you will receive 7 tickets for walkers and a table at the event to display any products, services or marketing materials.
13. For all other events one ticket and a table at the events to display any products, services or marketing materials.
14. Signage at all events.
15. Use of Center for Hope and Safety logo in your marketing and promotional material which will send a message to your customers about your commitment to ending domestic violence.

Center for Hope and Safety  
**Community Partnership**

**Signature  
Package**

**\$15,000**

1. Company logo prominently featured on agency website and all event pages.
2. A link from our website to yours which will provide easy access to your products or services.
3. Company logo prominently featured in signature of every email sent by Executive Director and Director of Development. This will illustrate your support of the organization in emails sent to all our stakeholders.
4. Acknowledge partnership across social media, with @ mentions of social media handles.
5. Company logo featured on every event's marketing materials and invitations.
6. In annual newsletter, (seen by 8500 people) company logo prominently displayed.
7. Company logo featured on every press release for all events.
8. Company logo prominently featured on every e-newsletter sent to over 5,000 supporters.
9. One feature article during the year in e-newsletter.
10. For "An Evening of Hope" event in March, which will be attended by over 300 people, you will receive: 5 tickets (half table) for your attendees and logo on inside back cover of event's Journal.
11. For Annual Golf Classic event in June you will receive: twosome with dinner.
12. For "Walk Together Against Domestic Violence" event in October you will receive 5 tickets for walkers and a table at the event to display any products, services or marketing materials.
13. For all other events one ticket and a table at the events to display any products, services or marketing materials.
14. Signage at all events.
15. Use of Center for Hope and Safety logo in your marketing and promotional material which will send a message to your customers about your commitment to ending domestic violence.

Center for Hope and Safety  
**Community Partnership**

**Summary of Benefits**

**Partnership duration is from February 28, 2017 to February 27, 2018**

	<b>Premier</b>	<b>Visionary</b>	<b>Signature</b>
Limited to one partner	X		
Logo on Website and all event pages	X	X	X
Website link	X	X	X
Logo on all event thank you letters	X		
Logo on email signatures	X	X	X
Acknowledge partnership on social media	X	X	X
Logo on all events' marketing materials and invitations.	X	X	X
Logo on all agency press releases	X	X	X
Logo on annual newsletter	X	X	X
Article in annual newsletter	X		
Ad in annual newsletter		X	
Logo on every email blast	X	X	X
Feature article(s) in monthly e-newsletter	3	2	1
Partnership story for media	X		
An Evening of Hope tickets	20	10	5
An Evening of Hope Journal ad	Inside front cover	Back cover	Inside back cover
Annual Classic Golf tickets	8	4	2
"Walk Together Against Domestic Violence tickets	10	7	5
Other events tickets.	2	1	1
Signage at all events.	X	X	X
Company marketing materials at events.	6 events	5 events	4 events
Use of agency logo	X	X	X
Investment	\$25,000	\$20,000	\$15,000

12 Overlook Avenue, Suite A, Rochelle Park, NJ 07662  
201-498-9247  
24 Hour Hotline: 201-944-9600  
[www.hopeandsafetynj.org](http://www.hopeandsafetynj.org)

Center for Hope and Safety  
**Community Partnership**

## Partnership Form

<b>Company:</b>	
<b>Contact Person:</b>	
<b>Contact E-mail Address:</b>	
<b>Contact Phone Number:</b>	
<b>Address:</b>	
<b>City/State/Zipcode:</b>	
<b>Partnership Package</b>	<input type="checkbox"/> Premier
	<input type="checkbox"/> Visionary
	<input type="checkbox"/> Signature
<input type="checkbox"/> Please send me an invoice	
<input type="checkbox"/> I have enclosed a check made payable to Center for Hope and Safety	
<input type="checkbox"/> Please charge my credit card	
Card Type:    Visa / MC / AmEx	
Card Number: _____	
Expiration Date: _____	
Name on card: _____	

**Please mail this form to:**  
**Attn: Jean Kirch**  
**Center for Hope and Safety**  
**12 Overlook Ave., Suite A**  
**Rochelle Park, NJ 07662**

Contact Jean Kirch at 201-527-6201 or [jean@hopeandsafetynj.org](mailto:jean@hopeandsafetynj.org) with questions or for more information.

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## ***An Evening of Hope and Annual Golf Classic*** **Sponsorship Opportunities**

Sponsorship funds will be used for the specific program selected below. All sponsors will be listed on our website for the event, promoted on social media and in e-blasts for the event, recognized in the agency's press release for the event and listed in our annual newsletter.

<b>Sponsorship</b>	<b>Investment</b>	<b>An Evening of Hope</b>	<b>Annual Golf Classic</b>
		<b>Deadline: March 3, 2017</b>	<b>Deadline: May 15, 2017</b>
<b>PROJECT SELF-SUFFICIENCY SPONSOR</b> This job readiness training program includes: English as a Second Language, High School Equivalency test, financial empowerment, resume writing, computer basics, and interview techniques.	\$10,000	Includes: Two tables (20 tickets); Gold page ad in Journal and signage at the event	Includes: 2 foursomes; corporate branded logo/name on golfer's gift; and signage at registration; lunch and cocktail hour/dinner
<b>CLIENT ASSISTANCE SPONSOR</b> The funds received will help supplement additional client expenses such as: summer/equestrian therapy camp for children; school expenses for women and children; transportation; housing expenses; and medical expenses.	\$7,500	Includes: One and a half tables (15 tickets); Silver page ad in Journal and signage at the event	Includes: 2 foursomes; and signage on every tee
<b>TRANSITIONAL HOUSING PROGRAM SPONSOR</b> The agency has five multi-family homes throughout Bergen County for clients who need affordable housing and support services after shelter.	\$5,000	Includes: one and a half tables (15 tickets); Purple page ad in Journal and signage at the event	Includes: two foursomes; tee sign; and logo on golf shirts
<b>COMMUNITY OUTREACH AND FOLLOW-UP SPONSOR</b> This program provides services to women who don't need shelter or who have left our shelter/transitional housing and are seeking advice, referrals, and assistance.	\$3,500	Includes: one table (10 tickets) and White page ad in Journal	Includes: foursome and signage on all golf carts
<b>EMERGENCY SHELTER SPONSOR</b> Our confidential shelter provides a refuge for 38 women and children who need safety and services to lead a violent free life.	\$2,400	Includes: one table (10 tickets) and Half page ad in Journal	Includes: foursome and signage on the 3 contest holes;

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# Sponsorship Form

Company:			
Contact Person:			
Contact E-mail Address:			
Contact Phone Number:			
Address:			
City/State/Zip code:			
<i>An Evening of Hope Sponsorship</i> Deadline: March 3, 2017		Annual Golf Classic Sponsorship Deadline: May 15, 2017	
<input type="checkbox"/> Project Self Sufficiency	\$ 10,000	<input type="checkbox"/> Project Self Sufficiency	\$ 10,000
<input type="checkbox"/> Client Assistance	\$ 7,500	<input type="checkbox"/> Client Assistance	\$ 7,500
<input type="checkbox"/> Transitional Housing	\$ 5,000	<input type="checkbox"/> Transitional Housing	\$ 5,000
<input type="checkbox"/> Community Outreach/Follow-Up	\$ 3,500	<input type="checkbox"/> Community Outreach/Follow-Up	\$ 3,500
<input type="checkbox"/> Emergency Shelter	\$ 2,400	<input type="checkbox"/> Emergency Shelter	\$ 2,400
<input type="checkbox"/> Children's Program	\$ 1,500	<input type="checkbox"/> Children's Program	\$ 1,500
<input type="checkbox"/> Please send me an invoice <input type="checkbox"/> I have enclosed a check made payable to Center for Hope and Safety <input type="checkbox"/> Please charge my credit card			
Card Type: Visa / MC / AmEx			
Card Number: _____			
Expiration Date: _____			
Name on card: _____			

**Please mail this form to:**  
**Attn: Jean Kirch**  
**Center for Hope and Safety**  
**12 Overlook Ave., Suite A**  
**Rochelle Park, NJ 07662**

Contact Jean Kirch at 201-527-6201 or [jean@hopeandsafetynj.org](mailto:jean@hopeandsafetynj.org) with questions or for more information.

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